PRO COURSE 2019

JUNE 3 - JUNE 8 • RB LEIPZIG • GERMANY

PLAYERS DESERVE BETTER COACHES

PRO COURSE 2019

In 2018 we introduced the next level within the international pathway: the WFA Pro-Course. This 6-day event is available for 20 coaches with an extensive WFA education background. The theme of the 2018 edition was ‘Football Tactics Evolution’. Both in theory and practice coaches developed methodological steps within six different tactical formations and also against all these six formations. Despite all the hard work one thing became apparent: the delegates need more and better tools to analyse football and to deliver training sessions.

Therefore, we have decided that the 2019 theme will be ‘Football Action Analysis’. Every course day and for several hours a day, Marcel Lucassen will teach the coaches how to analyse the individual performance of players. The quality of football actions will be analysed based on position, moment, direction and speed.

The daily training sessions will be delivered and evaluated by Marcel Lucassen and Raymond Verheijen. While observing the training, coaches will get specific tasks to analyse HOW the session is delivered. During the practical sessions both Marcel and Raymond will interact with the coaches at the sideline.

During the evaluation this HOW will be theorized into the WHAT of delivering training sessions so the delegates’ tool box will improve both in quality and quantity.

DAILY PROGRAM

07:00 – 08:00am	*Breakfast*
08:00 – 09:00am	**Football Coach Evolution – Raymond Verheijen**
09:00 – 09:30am	**Football Coach Evolution – Subgroup evaluation**
09:30 – 10:00am	**Football Coach Evolution – Q&A with Raymond Verheijen**
10:00 – 10:30am	*Coffee break*
10:30 – 11:30am	**Football Coach Evolution – Individual delegate presentations**
11:30 – 12:00pm	**The Governing Dynamics of Football Coaching – James Smith**
12:00 – 12:30pm	**The Governing Dynamics of Football Coaching – Q&A with James Smith**
12:30 – 01:30pm	*Lunch*
01:30 – 02:30pm	**International football expert – Presentation**
02:30 – 03:00pm	**International football expert – Subgroup evaluation**
03:00 – 03:30pm	**International football expert – Q&A with football expert**

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DAILY PROGRAM

03:30 – 04:00pm	*Coffee break*
04:00 – 04:30pm	*Departure to training ground*
04:30 – 05:00pm	**Training session preparation – Marcel Lucassen & Raymond Verheijen**
05:00 – 06:30pm	**Football Action Analysis during training session – Individual delegates**
06:30 – 07:00pm	*Departure to hotel*
07:00 – 08:00pm	*Diner*
08:00 – 10:00pm	**Football Action Analysis – Marcel Lucassen & Raymond Verheijen**
10:00 – 10:30pm	**Football Action Analysis – Subgroup evaluation**
10:30 – 11:00pm	**Football Action Analysis – Q&A Marcel Lucassen & Raymond Verheijen**

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APPLICATION DETAILS

DELEGATE FEE

Single room: **2200 Euro*** (excl. 21% VAT).
Shared room: **1800 Euro*** (excl. 21% VAT).

Delegates from outside Europe can skip the VAT. For European coaches the VAT can be skipped by registering via an official company (Official VAT number required).

The delegate fee can be transferred in two installments. First installment of 950 Euro before January 1, 2019 (formal registration). Second installment (Total - 950 Euro) before March 1, 2019.

** The delegate fee includes hotel room (5 nights), breakfast, lunch, dinner, coffee breaks, course certificate, tourist taxes, etc.*

APPLICATION

Coaches who have done the Level 2 Expert Meeting can apply for the ProCourse 2019 in Leipzig by sending an email to Mirjam Kuipers via:
info@worldfootballacademy.com

The application deadline is November 10, 2018. Raymond Verheijen will select and announce the 20 coaches for the 2019 edition before December 1, 2018.

LOCATION

RB Leipzig training ground
Cottaweg 7
04177 Leipzig
Germany

TERMS & CONDITIONS

PRACTICE WHAT YOU PREACH

By registering for this course the delegate confirms he or she will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course delegates will have the same professional behaviour just like they expect from their players on a daily basis.

‘DRESSING ROOM’ LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Instructor Verheijen will create his famous challenging and uncomfortable ‘dressing room’ environment to help accelerate your development as a coach. Please only register if you are ready to challenge yourself.

CANCELLATION AND REFUND

If the delegate decides to cancel the registration the refund of the delegate fee wil be as follows:

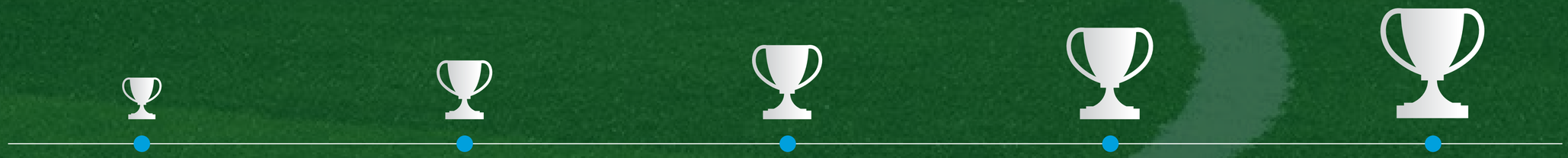
Before March 1, 2019 =	100% refund
Before April 1, 2019 =	50% refund
After May 1, 2019 =	0% refund

The cancellation must be received in writing and the date of cancellation is that upon which the written cancellation is received by us.

NO FAMILY POLICY

The ProCourse is an intensive week of coach education without any distraction. So, delegates will not be joined by friends and/or family during the course.

EDUCATIONAL PATHWAY



LEVEL 1

- FOOTBALL TACTICS EVOLUTION
- FOOTBALL PERIODISATION MENTORSHIP
- FOOTBALL BRAINING EXPERIENCE

LEVEL 2

- EXPERT MEETING

LEVEL 3

- PRO COURSE

LEVEL 4

- PERSONAL DEVELOPMENT COURSE

LEVEL 5

- REFERENCE THINKING RETRAIT

APPLY NOW!

2018
VALENCIA CF SPAIN

2019
RB LEIPZIG GERMANY