



FOOTBALL BRAINING

MODULE 1

FRIDAY JULY 19 • REGIS UNIVERSITY • DENVER

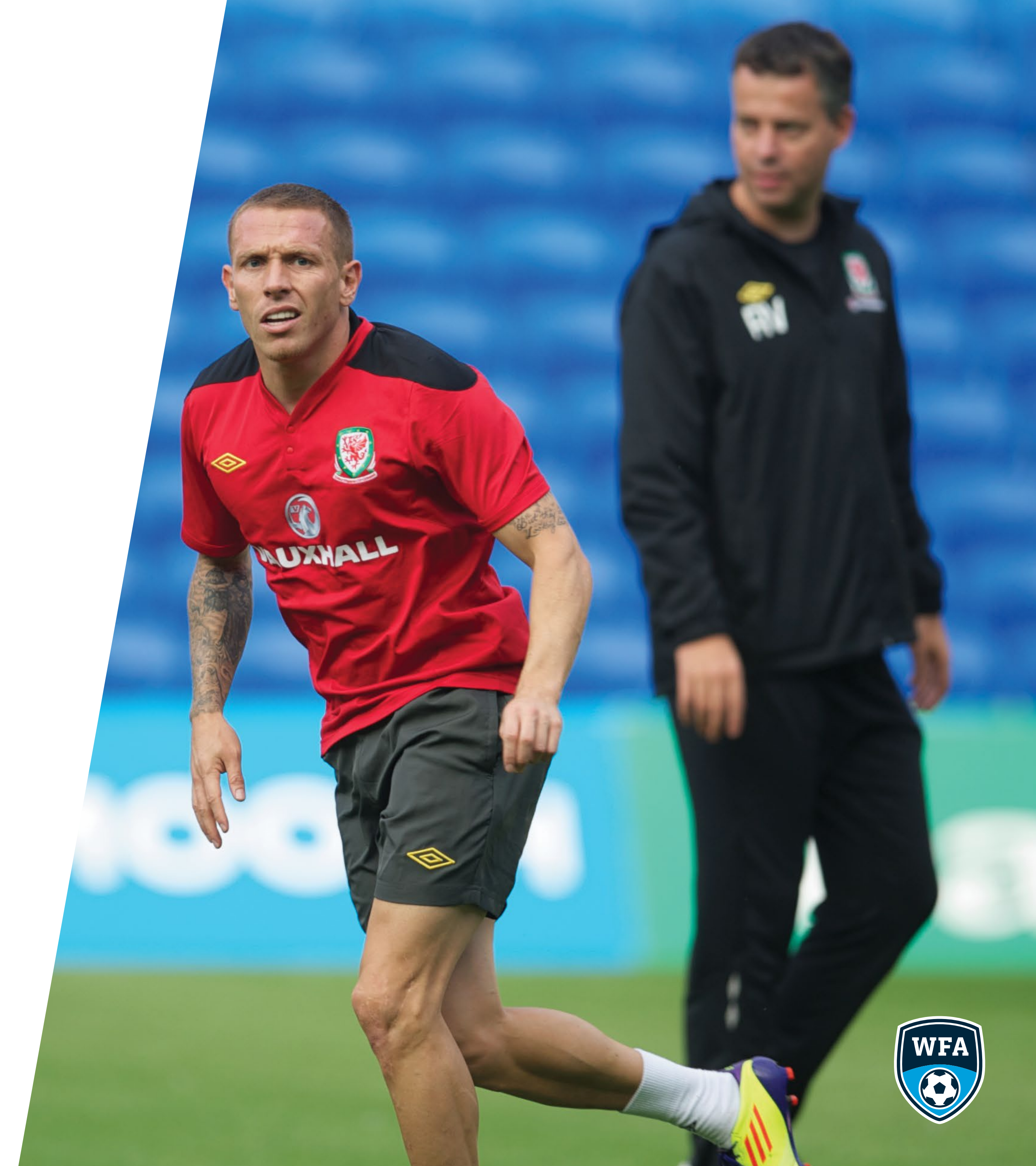
PLAYERS DESERVE BETTER COACHES

“ WITHIN 24 HRS AFTER THE COURSE I WAS ALREADY COACHING WITH A DIFFERENT PERSPECTIVE.

As coaches we love the game and want to do everything we can to develop our players. To help players have a bigger chance of reaching their dreams whether that is playing professionally or being the best they can be. That means that it is our obligation as coaches to attain as much knowledge as possible to give our players and ourselves a bigger chance of success. By attending the Football Braining course you will improve your knowledge of the game, your abilities as a coach and as a result be better equipped to develop your players.

WHAT WILL YOU LEARN?

Traditionally, psychological knowledge is projected on to football. The consequence is the introduction of many non-contextual terms. As a result, many coaches struggle to apply this non-specific information in the football context. In this Football Braining module coaches will be presented the football specific psychology concept. In particular, coaches will receive communicative tools to be more precise and to-the-point when coaching the psychological aspect in football.



PROGRAM

09:00 – 10:30am Universal Thinking Reference

10:30 – 11:00am Coffee break

11:00 – 12:30pm Football Thinking Reference

12:30 – 01:30pm Lunch

01:30 – 03:00pm Overloading Football Brain

03:00 – 03:30pm Coffee break

03:30 – 05:00pm Coaching Football Thinking



19

JULY 2019

REGISTRATION DETAILS

DELEGATE FEE

Early Bird registration before May 20:	\$199
Registration after May 20:	\$249

Fee includes course and coffee breaks.

REGISTRATION

Register online at www.checktrayone.com/wfa

For questions regarding the registration process e-mail wfa@checktrayone.com



**FOLLOW US ON SOCIAL MEDIA
TO RECEIVE UPDATES ON COURSES**

@WorldFootballAc

VENUE

Regis University
3333 Regis Blvd
Denver CO 80221



TERMS & CONDITIONS

PRACTICE WHAT YOU PREACH

By registering for this course you confirm that you will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course you will have the same professional behaviour as you expect from your players on a daily basis.

'DRESSING ROOM' LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. World renowned coach educator Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Instructor Verheijen will create his famous challenging and uncomfortable 'dressing room' environment to help accelerate your development as a coach. Please only register if you are ready to challenge yourself and your beliefs.

Do not register if you are easily offended

CANCELLATION AND REFUND

Course fee is non-refundable after registration and payment.

LIMITATIONS OF LIABILITY

On behalf of yourself and your heirs, successor and assigns, you hereby acknowledge and accept that neither World Football Academy, Check-TrayOne AS nor its Affiliates shall be liable or responsible to you (or anyone claiming through you) for any indirect, incidental, consequential, special, exemplary, punitive or other damages under any legal or equitable theory (including without limitation, contract, tort negligence, strict liability, statute, regulation, rule or other theory) arising out of or relating in any way to the Course or any Service and/or any recommendation, news, information or other content, product or service received or obtained through the Course or any Service, including without limitation any service, product or content from any third party service provided. Your sole remedy for dissatisfaction with the Course or any Service is to stop using it.



THIS IS YOUR CHANCE TO LEARN FROM THE BEST!

THE WORLD FOOTBALL ACADEMY DELIVERS NEW FOOTBALL CONCEPTS AT YOUR DOORSTEP



JULY 16
SEATTLE

JULY 18
SAN DIEGO

JULY 19
DENVER

JULY 20
ST. LOUIS

JULY 21
TAMPA

JULY 22
RALEIGH