



**SATURDAY 7 MARCH:**

**INDIVIDUAL TRAINING WITHIN TEAM TRAINING**

**SUNDAY 8 MARCH:**

**TEN LESSONS LEARNED FROM LOUIS VAN GAAL**

**ULLEVÅL STADION • OSLO • NORWAY**

**PLAYERS DESERVE BETTER COACHES**



## “ **INDIVIDUAL DEVELOPMENT TO BECOME THE BEST POSSIBLE TEAM PLAYER** ”

### **INDIVIDUAL TRAINING (WITHIN TEAM TRAINING)**

In football, the communication between players is of the highest order. This verbal and non-verbal communication is trained in tactical training sessions. In such tactical training the coach teaches his players a tactical reference in terms of WHAT they are supposed to do together when attacking, defending and transitioning. For example, if the team tactical reference is 'disturbing the build-up of the opponent horizontally' it means that players have to shift from left to right or from right to left. This is WHAT players are supposed to do. But HOW each player shifts horizontally can not be determined in advance by the coach because football is not a game of robots.

The HOW of football actions in terms of position, moment, direction and speed is the responsibility of the player. It is the decision making (game insight) and the execution of decisions (technique) by individual players within the team tactical reference. This is something else than developing the communication between players (tactics) but it still does take place within the team tactical training. In other words, it is the individual training within team training.



# “ LOUIS VAN GAAL WANTS TO LEAVE A LEGACY FOR THE NEXT GENERATIONS OF COACHES

## TEN LESSONS LEARNED FROM LOUIS VAN GAAL

Dutch top coach Louis van Gaal has won many (inter)national trophies with Ajax, FC Barcelona, Bayern Munich and Manchester United. In 2014 he reached the World Cup semi final in Brazil with the Dutch national team. As coach Van Gaal has reached the last phase of his career he is now thinking about how to leave a legacy for the next generations of coaches.

Top coaches often share their expertise with other coaches based on subjective opinions and experiences. As a result, coaches often struggle to apply this subjective information of top coaches in their own environment. Therefore, coach Van Gaal decided to try to translate his coaching knowledge and experience in more objective and reliable coaching references with the help of Raymond Verheijen.

Over the past 18 months, Van Gaal and Verheijen had ten 3-hour sessions discussing and analyzing Van Gaal's coaching of his ten teams. The role of





Raymond Verheijen was to theorize the countless coaching situations into general and objective coaching references. Theorising means the analysis of multiple similar situations to try to identify what all these situations have in common. One extrapolates the objective characteristics and leave out all subjective elements like the personality and opinion of the coach as well as the specific context resulting in objective coaching references.

An objective coaching reference is a coaching principle that is always true and does not depend on the context or external factors. So, a coach can trust this information much more than the subjective experiences and anecdotes which are normally shared between coaches.

During the 1-day course the objective coaching references of Louis van Gaal will be presented for the first time by Raymond Verheijen. During the four 1-hour presentations Raymond will use many coaching situations in Van Gaal's career to make the objective coaching principles come alive. In small subgroups the delegates will also get the opportunity to immediately discuss the practical application of the coaching principles in the context of both youth and first team football. An exclusive group of 50 coaches will be the first to learn in an objective way from one of the best coaches in the history of the game.

“ **RAYMOND IS AN EARLY PIONEER AND WILL ALWAYS STAY AHEAD OF THE FIELD** ”

“Raymond Verheijen is one of the early pioneers in his discipline. He developed an approach based on a combination of research, a theoretical background, a philosophy and proven practical results. This way of thinking is now used by many top coaches and can be applied at all levels in football.

Due to his unique combination of practical experience at the highest level and clear theoretical thinking, he has a head start on many of his colleagues. I am certain that football will continue to evolve in the coming years. As an early pioneer, Raymond will always stay ahead of the field and continue to develop. There is a lot more to come from him in the coming decades.

I will be one of the many coaches who will continue to track his unique approach with a lot of interest.”

Louis van Gaal



## **PROGRAM INDIVIDUAL TRAINING (WITHIN TEAM TRAINING)**

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**09:00 – 10:30am** Football Action Analysis Model (analysing clips)

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*10:30 – 11:00am* Coffee break

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**11:00 – 12:30pm** Individual Training within Team Training: methodology

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*12:30 – 01:30pm* Lunch

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**01:30 – 03:00pm** Individual Training within Team Training: practical session

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*03:00 – 03:30pm* Coffee break

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**03:30 – 05:00pm** Individual Training within Team Training: coaching football actions

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# 07

**MARCH 2020**

## **PROGRAM “TEN LESSONS LEARNED FROM LOUIS VAN GAAL”**

**08:30 – 09:30am** “Objective principles to develop a Team Culture”

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**09:30 – 10:00am** Subgroup reflections

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*10:00 – 10:30am* Mid-morning coffee break

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**10:30 – 11:30am** “Objective principles to coach at Team Level”

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**11.30 – 12:00pm** Subgroup reflections

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*12:00 – 01:00pm* Lunch

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**01:00 – 02:00pm** “Objective principles to coach at Individual Level”

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**02:00 – 02:30pm** Subgroup reflections

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*02:30 – 03:00pm* Mid-afternoon coffee break

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**03:00 – 04:00pm** “Objective principles to manage External Factors”

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**04:00 – 04:30pm** Subgroup reflections



# 08

**MARCH 2020**

## REGISTRATION DETAILS

### DELEGATE FEE

Early Bird registration before January 7:

Only Saturday or Sunday: **1600 NOK**

Both Days: **3200 NOK**

Registration after January 7:

Only Saturday or Sunday: **1950 NOK**

Both Days: **3900 NOK**

*All delegate fees include the course, certificate, lunch, and coffee breaks.*

### REGISTRATION

Register online at [www.fcenordic.com](http://www.fcenordic.com)

For questions regarding the registration process, please e-mail [info@fcenordic.com](mailto:info@fcenordic.com). Please inform us of any allergies or other considerations that have to be taken into account.

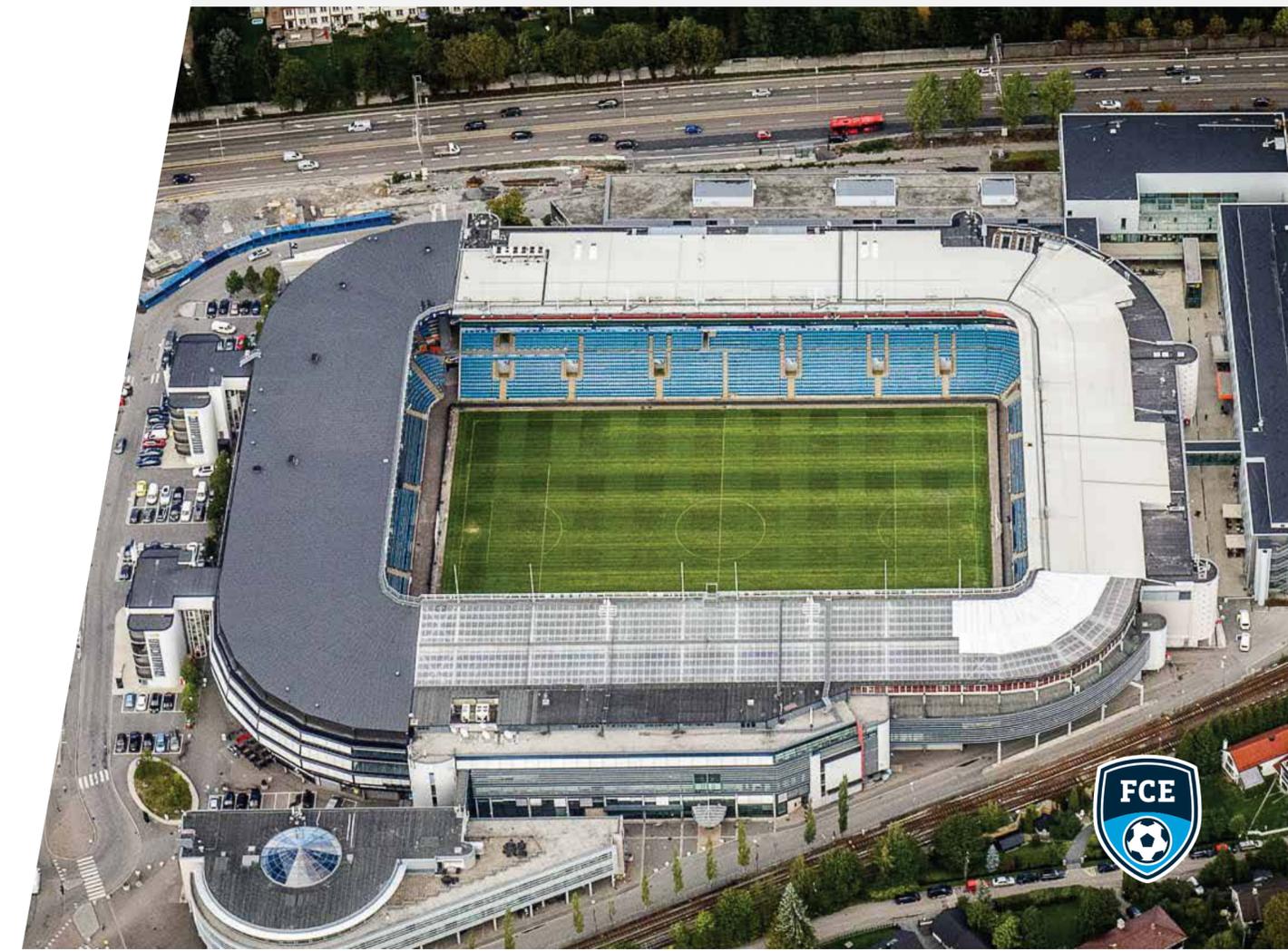
## VENUE

Ullevål Stadion

Norwegian Top Football (NTF)

Sognsveien 75 F, 5th floor

0855 Oslo



# INTERNATIONAL PATHWAY



# TERMS & CONDITIONS 1-DAY COURSES

## **PRACTICE WHAT YOU PREACH**

By registering for this course the delegate confirms he or she will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course delegates will have the same professional behavior just like they expect from their players on a daily basis.

## **DRESSING ROOM LEARNING ENVIRONMENT**

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Raymond will create his famous challenging and uncomfortable 'dressing room' environment to help you accelerate your development as a coach. Please only register if you are ready to challenge yourself.

## **CANCELLATION AND REFUND**

The course fee is non-refundable after registration and payment.

## **LIMITATIONS OF LIABILITY**

On behalf of yourself, you hereby acknowledge and accept that neither Football Coach Evolution nor its Affiliates shall be liable or responsible to you (or anyone claiming through you) for any indirect, incidental, consequential, special, exemplary, punitive or other damages under any legal or equitable theory (including without limitation, contract, tort negligence, strict liability, statute, regulation, rule or other theory) arising out of or relating in any way to the Course or any Service and/or any recommendation, news, information or other content, product or service received or obtained through the Course or any Service, including without limitation any service, product or content from any third party service provided. Your sole remedy for dissatisfaction with the Course or any Service is to stop using it.

