



MEDICAL EXPERT MEETING 2020

5-8 JUNE • MADRID • SPAIN

PLAYERS DESERVE BETTER COACHES

LET ME INTRODUCE TO YOU: FOOTBALL COACH EVOLUTION

Ten years ago, I decided to start an independent coach education organisation for coaches who want to raise their bar and to challenge the status quo in football. It was originally named the Dutch Football Academy. My mission was to educate coaches in a more objective and football specific way rather than based on the flavour of the month. This mission was supported by Guus Hiddink who became the worldwide ambassador.

The Dutch Football Academy evolved into the World Football Academy (WFA) in 2011 when an international coach education curriculum was launched. After the initial pilot in the UK (2010) the WFA was introduced on all continents: Japan (2011), South Africa (2012), Middle East (2013), USA (2014), Australia (2014), Brazil (2015) and China (2016).

Besides offering domestic courses in the respective countries, the WFA has developed an international pathway with unique 5-day events like the Mentorship, Expert Meeting, ProCourse and the Personal Development Course at international top clubs like Chelsea, FC Barcelona, Benfica Lisbon, Valencia CF, Atletico Madrid and Real Madrid.





In the past 18 months, we have worked very hard behind the scenes to evolve the World Football Academy to the next phase: Football Coach Evolution. You have to take a look at our new online platform: www.fcevolution.com!

To celebrate this milestone together with you we have decided to introduce a brand new event: The Medical Expert Meeting!

Inaugural Medical Expert Meeting: more than 10 medical experts will be flown in!

Ever since the 2016 Expert Meeting we have had a special subprogram for medical coaches. In between the plenary sessions for both football and medical coaches we hosted a special subprogram with specific medical themes. In 2020, we will do it differently! For the first time, the entire event will be built around medical themes. We will invite more than 10 experts from international top football to share their objective knowledge and subjective application with you.

On top of this, you will visit the beautiful training facility Ciudad Real Madrid in Valdebebas and the famous Santiago Bernabeu Stadium for special tours.



OUR MEDICAL EXPERTS



Jan Ekstrand



Thomas Dhave



Bart Caubergh



James Smith



Andy Barr



Stefan van Meenen



Raymond Verheijen



Mikael Kuijpers



Nathan Gardiner



TBC



TBC



TBC

PROGRAM

04:00 – 05:00 pm **PRESENTATION RAYMOND VERHEIJEN**

05:00 – 05:30 pm Subgroup reflections

05:30 – 06:00 pm Q&A with presenter

06:00 – 07:00 pm Dinner

07:00 – 08:00 pm **PRESENTATION JAN EKSTRAND**

08:00 – 08:30 pm Subgroup reflections

08:30 – 09:00 pm Q&A with presenter

09:00 – 09:30 pm **EXPERT REFLECTIONS**

09:30 pm Subgroups reflections



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JUNE 2020

PROGRAM

08:00 – 09:00 am	PRESENTATION ANDY BARR
09:00 – 09:30 am	Subgroup reflections
09:30 – 10:00 am	Q&A with presenter
<i>10:00 – 10:30 am</i>	<i>Coffee break</i>
10:30 – 11:30 am	PRESENTATION NATHAN GARDINER
11:30 – 12:00 pm	Subgroup reflections
12:00 – 12:30 pm	Q&A with presenter
<i>12:30 – 01:30 pm</i>	<i>Lunch</i>
01:30 – 02:00 pm	Travel to Real Madrid Training Ground
01:30 – 03:30 pm	REAL MADRID TRAINING GROUND TOUR
03:30 – 04:00 pm	Travel to Hotel
04:00 – 05:00 pm	PRESENTATION TBC
05:00 – 05:30 pm	Subgroup reflections
05:30 – 06:00 pm	Q&A with presenter
<i>06:00 – 07:00 pm</i>	<i>Dinner</i>
07:00 – 08:00 pm	PRESENTATION TBC
08:00 – 08:30 pm	Subgroup reflections
08:30 – 09:00 pm	Q&A with presenter
09:00 – 09:30 pm	EXPERT REFLECTIONS
09:30 pm	Subgroups reflections



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JUNE 2020

PROGRAM

08:00 – 09:00 am	PRESENTATION BART CAUBERGH
09:00 – 09:30 am	Subgroup reflections
09:30 – 10:00 am	Q&A with presenter
<i>10:00 – 10:30 am</i>	<i>Coffee break</i>
10:30 – 11:30 am	PRESENTATION STEFAN VAN MEENEN & MIKAEL KUIJPERS
11:30 – 12:00 pm	Subgroup reflections
12:00 – 12:30 pm	Q&A with presenter
<i>12:30 – 01:30 pm</i>	<i>Lunch</i>
01:30 – 02:00 pm	Travel to Santiago Bernabeu Stadium
01:30 – 03:30 pm	SANTIAGO BERNABEU STADIUM TOUR
03:30 – 04:00 pm	Travel to Hotel
<i>03:00 – 04:00 pm</i>	<i>Coffee break</i>
04:00 – 05:00 pm	PRESENTATION THOMAS D'HAVE
05:00 – 05:30 pm	Subgroup reflections
05:30 – 06:00 pm	Q&A with presenter
<i>06:00 – 07:00 pm</i>	<i>Dinner</i>
07:00 – 08:00 pm	PRESENTATION TBC
08:00 – 08:30 pm	Subgroup reflections
08:30 – 09:00 pm	Q&A with presenter
09:00 – 09:30 pm	Expert reflections
09:30 pm	Subgroups reflections



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JUNE 2020

PROGRAM

08:00 – 09:00 am	PRESENTATION JAMES SMITH
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09:00 – 09:30 am	Subgroup reflections
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09:30 – 10:00 am	Q&A with presenter
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<i>10:00 – 10:30 am</i>	<i>Coffee break</i>
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10:30 – 01:00 pm	SUBGROUP REFLECTIONS
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10:30 – 11:00 am	Subgroup 1 presentation
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11:00 – 11:30 am	Subgroup 2 presentation
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11:30 – 12:00 pm	Subgroup 3 presentation
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12:00 – 12:30 pm	Subgroup 4 presentation
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12:30 – 01:00 pm	Subgroup 5 presentation
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<i>01:00 – 02:00 pm</i>	<i>Lunch</i>
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JUNE 2020

REGISTRATION DETAILS

DELEGATE FEE

Single room: **1890 Euro***

Shared room: **1690 Euro***

The delegate fee includes hotel room (3 nights), transportation during the course, breakfast, lunch, dinner, coffee breaks, course certificate, tourist taxes, etc.

The delegate fee can be transferred in two installments. First installment of 950 Euro before January 1, 2020 (formal registration). Second installment (Total amount minus 950 Euro) before March 1, 2020.

** European delegates who will pay personally have to add 21% VAT.*

REGISTRATION

You can start your registration process by sending an email to **info@fcevolution.com**

LOCATION

Gran Hotel Attica Las Rozas
Calle Chile, 2,
28290 Las Rozas de Madrid,
Madrid, Spain



TERMS & CONDITIONS

PRACTICE WHAT YOU PREACH

By registering for this course the delegate confirms he or she will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course delegates will have the same professional behaviour just like they expect from their players on a daily basis.

DRESSING ROOM LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Instructor Verheijen will create his famous challenging and uncomfortable 'dressing room' environment to help accelerate your development as a coach. Please only register if you are ready to challenge yourself.

CANCELLATION AND REFUND

If the delegate decides to cancel the registration the refund of the delegate fee will be as follows:

Before January 1, 2020 = 100% refund

Before March 1, 2020 = 35% refund

After March 1, 2020 = No refund

The cancellation must be received in writing and the date of cancellation is that upon which the written cancellation is received by us.

NO FAMILY POLICY

The Medical Expert Meeting is an intensive week of coach education without any distraction. So, delegates will not be joined by friends and/or family during the course.



INTERNATIONAL PATHWAY



LEVEL 1

**FOOTBALL TACTICS
EVOLUTION**
23-27 MARCH 2020

**FOOTBALL
PERIODISATION
MENTORSHIP**
25-29 MAY 2020

**MEDICAL
EXPERT MEETING**
5-8 JUNE 2020



LEVEL 2

EXPERT MEETING
1-5 JUNE 2020



LEVEL 3

PRO COURSE
8-12 JUNE 2020



LEVEL 4

**PERSONAL
DEVELOPMENT
COURSE**
31 AUGUST-
4 SEPTEMBER 2020



LEVEL 5

**REFERENCE
THINKING RETREAT**
OCTOBER 2021

